

# From idea to commercialisation

## Training roadshow

### Programme

### 11 March 2020

#### Venue

**BIO-TECHNOPARK® Schlieren-Zürich**  
Auditorium  
Wagistrasse 25  
8952 Schlieren

#### Seminar reference

BS02-2020

#### European Patent Academy

**European Patent Office**  
Bob-van-Bentham-Platz 1  
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In co-operation with:

**Swiss Federal Institute of Intellectual (IPI)**  
**Innosuisse**



**IGE | IPI**



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

**Innosuisse – Schweizerische Agentur  
für Innovationsförderung**

# Wednesday, 11 March 2020

**09.30 Registration**

Moderator: Pia Björk, for the European Patent Academy, EPO

**10.00 Welcome address**

Mario Jenni, CEO, Bio-Technopark, Schlieren-Zürich  
Pia Björk

**10.15 The patent landscape of CRISPR**

*Relevant business information for biotech SMEs and start-ups*  
Heinz Müller, Patent expert, IPI

**11.00 What can be patented in the Biotech area?**

Pia Björk

**11.30 Creating strategic business advantages from IP**

Christian Hackl, TUM Munich

**12.20 Supporting the set-up of science-based innovation projects**

Markus Ehrat, Innosuisse mentor

**12:40** Wrap up and networking lunch

**14:00** End of Roadshow day

**From Individual consultation meetings with:**

**13.30 Innosuisse mentor, Swiss Innovation Agency**

and/or

**Swiss Federal Institute of Intellectual Property (IPI)**

Appointments to be scheduled upon registration (limited number of places)